SPONSORSHIP + MEDIA KIT 2027

TINY RAVE

Brooklyn's kids rave & family dance party

Put your brand on the dance floor, where Brooklyn families are happiest.

🪩 Shall we dance?



Let's partner!

TINY RAVE

💛 Core memories!

THE OPPORTUNITY

Families are making *core memories*. *Be part of them.*

A first dance party. A first ride on dad's shoulders under the disco ball. Tiny Rave is the real deal, made for families: real DJs in the scene since the 90s, real house and techno and Funktion-One sound, all in the daytime.

Kids remember you | Grown-ups buy from you | Founding partner rates



TINY RAVE

🪩 Born July 2026

WHAT IS TINY RAVE

Brooklyn's themed *kid disco* for the *whole fam*

Our mission: co-creating magic, together. A space for families to fully express themselves, connect with community, and pass something beautiful on to the next generation.

🎭 A new theme every party

👗 Dress up together

💛 Building community

▶ Watch the aftermovie



TINY RAVE

✨ Always fresh!

AT EVERY PARTY

So much happens at *every party*





We love variety, surprise and delight. That's what keeps every party *fresh*.

- 🎤 An MC who runs the show
- 🙌 Simon Says + freeze tag
- 🎧 Real DJs + Funktion-One sound
- 🎨 Face painters
- 🎩 Magicians
- ✨ Hair tinsel
- ✂️ Crafts
- 👩‍🏫 Little teaching corners
- 🛍️ Local vendors
- 🤝 Local business partners
- 📸 A photo booth
- 🪩 Parachute + giant beach balls
- 🎀 Streamers everywhere
- 🌀 Flow toys
- 🎉 Surprise + delight, every time

TINY RAVE

🚀 And growing!

BY THE NUMBERS

Our *reach* so far

4,277

engaged email subscribers

opted in or opened in the last 3 months

300

spots per party

one 2-hour session at Bogart House

111

tickets at our launch

July 19, 2026, our very first party

95+

Fall Ball tickets

sold 4 days before the party







Brooklyn families from Williamsburg, Bushwick, Greenpoint and beyond · Daily on Instagram, Facebook and TikTok · Featured on Bushwick Daily

TINY RAVE

▶ Watch them all

IN THEIR WORDS

Kids and grown-ups *say it best*

"One more Tiny Rave party!"

One of our littlest ravers

▶ Watch the video

"This is what I wanted my whole life for my child. We love music and we love to dance, so we get to do it together."

A Tiny Rave mom

▶ Watch the video

"Bring the kids in to party. To be included. To be more than included. To be celebrated."

A Tiny Rave mom

▶ Watch the video

"It makes the community stronger... especially as a father here with my daughter."

A Tiny Rave dad

▶ Watch the video

"Definitely the DJ, the music, the atmosphere. It's fun, airy, bright, and everyone is having a lot of fun."

Tiny Rave parents

▶ Watch the video

"This is such a beautiful opportunity to bond with our kids."

A Tiny Rave parent

▶ Watch the video

This is the feeling your brand gets to be part of. ***We'd love you in the story.***

TINY RAVE

🎯 Real face time

WHY PARTNER WITH US

Why brands *love* our dance floor

🤝 Face to face

Real conversations with local families, not impressions on a screen.

🥳 Joy by association

Your name next to the best part of a family's week.

👨‍👧 Decision makers

Every child comes with a grown-up, so you meet the person who buys.

📸 In their camera roll

Booth photos get AirDropped on the spot, then posted, with your logo.

📍 Truly local

Williamsburg, Bushwick and Greenpoint families, minutes from your door.

📊 A full recap

After every party: photos, reach numbers and results.

✅ Kid-safe 85 dB sound · a grown-up with every child · signed waivers · woman-led

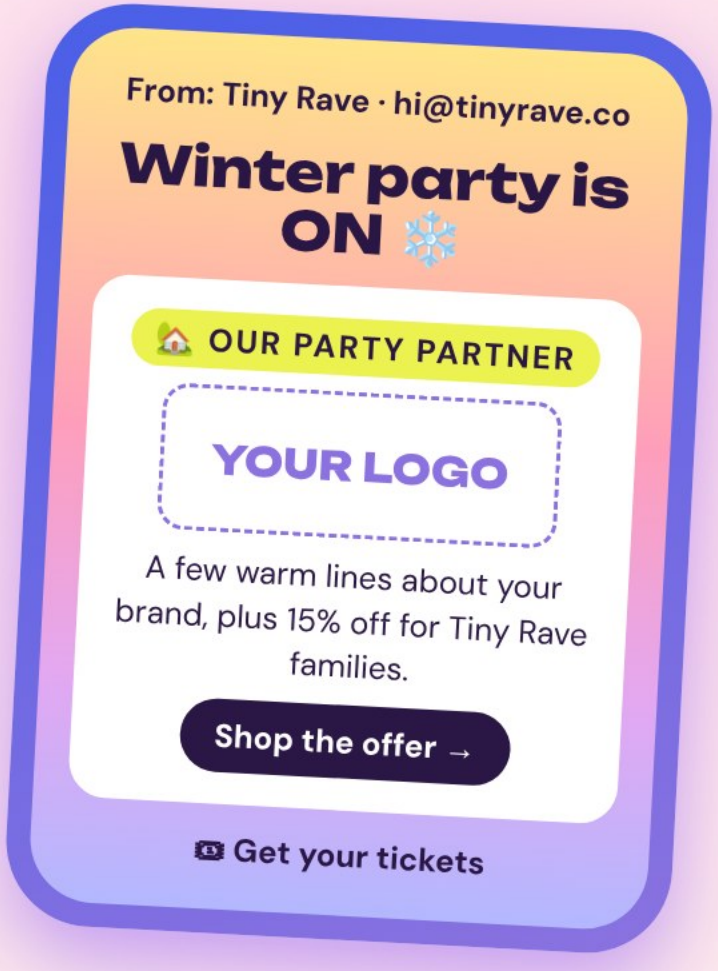
TINY RAVE

SAMPLE EMAIL FEATURE

Your brand in *4,277 inboxes*

Every partner gets a card in our Tiny Rave emails, written in our voice, with your logo, your link and your offer for Tiny Rave families.

- 💌 **Sent only to families who opted in or opened recently**
- 🎁 **Room for a special offer or discount code**
- 🔗 **A button straight to your site**



TINY RAVE

🎭 New magic

THEMES + ACTIVATION IDEAS

Pick your theme, *make it play*

🌌 Glow Galaxy | 🧸 Pajama Jam | 🐉 Fairies + Dragons | 🧜 Under the Sea | 🎪 Circus | 🌈 Rainbow Rave

👗 Kids' fashion
A dress-up corner with your capes, crowns and tutus

🍓 Snacks + drinks
Sampling at the snack table for hungry dancers

🎨 Classes + schools
A 5-minute demo on the floor and trial passes

🧸 Toys + books
Your goodies as freeze dance prizes

🧘 Family wellness
A cozy grown-up chill zone, hosted by you

🏡 Local business
Your logo on every photo families take home

TINY RAVE

🏠 Real partner

PARTNER SPOTLIGHT

Fall Ball × *Maison Cococo*

Williamsburg's new family social club partnered with us to meet local parents before opening. Here's what they got:

- 🎁 A collab giveaway carousel on Instagram
- 💌 A partner card in our Fall Ball emails
- 🌐 Their own section on tinyrave.co
- 📸 Their logo and frame on the photo booth
- ✂️ A crafting station for the kids
- ✨ A live activation on the dance floor



MAISON COCOCO

@maisoncococo

maisoncococo.com

TINY RAVE



PARTNER PACKAGES

Pick your *party*

⭐ Founding rates!



Community Table

In kind

A table at one party in exchange for a giveaway prize or a share to your families.

Activation Partner

$500

Per party:
· Table or sampling station
· Logo on flyer + ticket page
· Mentions in 2+ emails
· Collab posts on Instagram + TikTok
· Ticket giveaway on Instagram + TikTok
· Instagram story set

⭐ MOST LOVED

Presenting Partner

$900

Per party. **Everything in Activation**, plus:
· "Presented by you" billing
· Your logo on the ring light photo booth
· A partner card in 3 emails
· MC shout-out on the mic
· 4 guest spots

Season Partner

$3,000

Presenting Partner at 4 parties in a row, first pick of activations and a year-round spot on tinyrave.co. Saves $600.

📅 **Bundles: 3 months $1,150 · 6 months $2,400 · 12 months $4,650 (save up to 20%)**

✨ **Add-ons from $60 · Founding rates from $400 (first 5 brands) · Full menu: tinyrave.co/mediakit**

TINY RAVE

Let's throw a *party together*

1
15-minute call

2
Pick your date + package

3
We dance!





💌 hi@tinyrave.co · 📞 Call or text 201-554-8908

🌐 tinyrave.co · 📸 @tinyravebk

🪩 **Book your 15-minute call**

📖 See the full media kit: tinyrave.co/MediaKit