SPONSORSHIP + MEDIA KIT 2027

TINY RAVE

Brooklyn's kids rave & family dance party

Put your brand on the dance floor, where Brooklyn families are happiest.

🪩 Shall we dance?



Let's partner!

TINY RAVE

💛 Core memories!

THE OPPORTUNITY

Families are making *core memories*. *Be part of them.*

A first dance party. A first ride on dad's shoulders under the disco ball. A first "remember when." At Tiny Rave, parents and kids make memories they'll replay for years in photos, stories and group chats. Partner with us and your brand is part of those moments.

Be remembered by parents and kids.



TINY RAVE



OUR SECRET SAUCE

The *real deal*, made for families. You get the *cool factor.*

Real DJs who have been in the scene since the 90s. Real rave music: house and techno, classics and new, on a Funktion-One sound system. All in the daytime, made for little ones. That's a halo most family brands can't buy.

01

Two audiences, one moment

Kids remember you. Grown-ups buy from you.

02

Memories, not impressions

Two hours of real attention, in photos families keep forever.

03

Ground floor of a movement

Join at founding rates and grow with Brooklyn's kid disco.

TINY RAVE

🪩 Born July 2026

WHAT IS TINY RAVE

Brooklyn's themed *kid disco* for the *whole fam*

Real house and techno, classics and new, played by real DJs from the scene on a **Funktion-One sound system calibrated for little ears** (85 dB). Every party has a dress-up theme, an MC, face paint, a magician, a photo booth and props flying on every drop.

📍 Bogart House, Williamsburg

👶 Babies to big kids

👨‍👧 Every child with a grown-up

▶ Watch the launch aftermovie



TINY RAVE

🎭 Always a theme

OUR MISSION

Co-creating magic, *together*.

A space for families to fully express themselves, connect with *community*, and pass something beautiful on to the next generation.

🎭 A new theme every party

The activations, decor and surprises change with each theme. New theme, new activation, new memories.

👗 Dress up together

Kids and grown-ups dress up and dance as a team. It's a co-creation with the whole family.

💛 Building community

Brooklyn families meet, connect and build their village on the dance floor.

Peace **Love** **Unity** **Respect** The rave values we pass on to the next generation.

TINY RAVE

✨ Always fresh!

AT EVERY PARTY

So much happens at *every party*





We love variety, surprise and delight. That's what keeps every party *fresh*.

- 🎤 An MC who runs the show
- 🙌 Simon Says + freeze tag
- 🎧 Real DJs + Funktion-One sound
- 🎨 Face painters
- 🎩 Magicians
- ✨ Hair tinsel
- ✂️ Crafts
- 👩‍🏫 Little teaching corners
- 🛍️ Local vendors
- 🤝 Local business partners
- 📸 A photo booth
- 🪩 Parachute + giant beach balls
- 🎀 Streamers everywhere
- 🌀 Flow toys
- 🎉 Surprise + delight, every time

TINY RAVE

🎧 Real ravers

THE CREW

Built by *real ravers*

Daniela · Co-founder, DJ + Chief Rave Fairy

Raving since the 90s and a member of David Mancuso's Loft. Founder of Deep Playa and Her Name Is Shakti. Music Director at CAMP festival (2022 to 2025), booking 70+ DJs a year.

Geronimo Ambert · Co-founder

Co-owner of Bogart House, one of Brooklyn's iconic music venues. He dreamed up Tiny Rave to open the dance floor to the next generation.

🎤 **Mandy, MC + event coordinator** · 🎨 **Destiny, face paint** · 🎩 **Nola, magic**



TINY RAVE

🎯 Real face time

WHY PARTNER WITH US

Why brands *love* our dance floor

🤝 Face to face

Real conversations with local families, not impressions on a screen.

🥳 Joy by association

Your name next to the best part of a family's week.

👩‍👧 Decision makers

Every child comes with a grown-up, so you meet the person who buys.

📸 In their camera roll

Booth photos get AirDropped on the spot, then posted, with your logo.

📍 Truly local

Williamsburg, Bushwick and Greenpoint families, minutes from your door.

📊 A full recap

After every party: photos, reach numbers and results.









TINY RAVE

🚀 And growing!

BY THE NUMBERS

Our *reach* so far

4,277

engaged email subscribers

opted in or opened in the last 3 months

300

spots per party

one 2-hour session at Bogart House

111

tickets at our launch

July 19, 2026, our very first party

95+

Fall Ball tickets

sold 4 days before the party







Daily posts on Instagram, Facebook and TikTok · @tinyravebk 317 followers and growing · Featured on Bushwick Daily

TINY RAVE

🥹 Parents love it





WHO COMES

Brooklyn families who *show up together*

Parents from Williamsburg, Bushwick, Greenpoint and beyond who want real culture for their kids, and a party they love too. They spend two hours on the floor with your brand in the room.

"This is what I wanted my whole life for my child."

A Tiny Rave mom, July 2026

TINY RAVE

▶ Watch them all

IN THEIR WORDS

Kids and grown-ups *say it best*

"One more Tiny Rave party!"

One of our littlest ravers

▶ Watch the video

"This is what I wanted my whole life for my child. We love music and we love to dance, so we get to do it together."

A Tiny Rave mom

▶ Watch the video

"Bring the kids in to party. To be included. To be more than included. To be celebrated."

A Tiny Rave mom

▶ Watch the video

"It makes the community stronger... especially as a father here with my daughter."

A Tiny Rave dad

▶ Watch the video

"Definitely the DJ, the music, the atmosphere. It's fun, airy, bright, and everyone is having a lot of fun."

Tiny Rave parents

▶ Watch the video

"This is such a beautiful opportunity to bond with our kids."

A Tiny Rave parent

▶ Watch the video

This is the feeling your brand gets to be part of. ***We'd love you in the story.***

TINY RAVE

📣 Triple exposure

WHERE YOUR BRAND SHOWS UP

On the *floor*, in *inboxes*, on *every feed*



🪩 At the party

Your logo on our ring light photo booth (pics AirDrop straight to phones), your table and a shout-out on the mic.



💌 In inboxes

A partner card in our emails to 4,277 engaged parents, written in our voice so it reads like a friend's tip.



📱 Online

Instagram collabs and giveaways, your section on tinyrave.co and your logo on our ticket page.

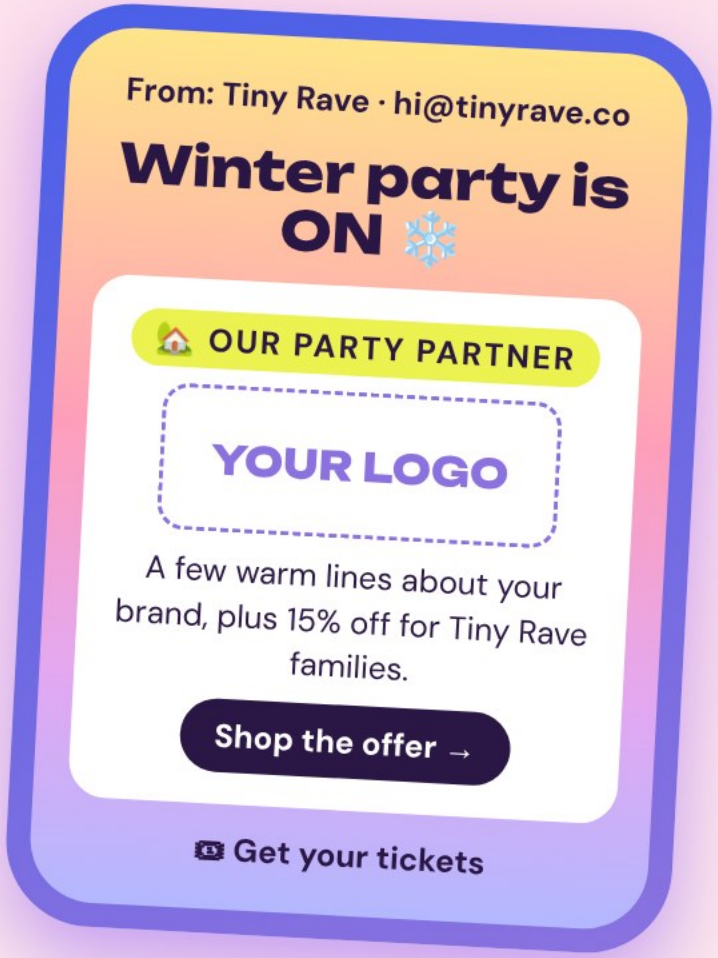
TINY RAVE

SAMPLE EMAIL FEATURE

Your brand in *4,277 inboxes*

Every partner gets a card in our Tiny Rave emails, written in our voice, with your logo, your link and your offer for Tiny Rave families.

- 💌 **Sent only to families who opted in or opened recently**
- 🎁 **Room for a special offer or discount code**
- 🔗 **A button straight to your site**



TINY RAVE

💡 Made to play

ACTIVATION IDEAS

Activations families *actually love*



👗 Kids' fashion
A dress-up corner with your capes, crowns and tutus

🍓 Snacks + drinks
Sampling at the snack table for hungry dancers

🎨 Classes + schools
A 5-minute demo on the floor and trial passes

🧸 Toys + books
Your goodies as freeze dance prizes

🧘 Family wellness
A cozy grown-up chill zone, hosted by you

🏡 Local business
Your logo on every photo families take home

TINY RAVE

🎭 New magic

THEMES ON DECK FOR 2027

Pick the theme that *fits your brand*

🌌 Glow Galaxy
LED lights, glow sticks and cosmic outfits

🧸 Pajama Jam
Favorite pajamas, robes and stuffies

🐉 Fairies + Dragons
Wings, tails, wizard hats and crowns

🧜 Under the Sea
Mermaids, sharks and bubble machines

🎪 Circus Spectacular
Ringmasters, acrobats and carnival magic

🌈 Rainbow Rave
Pride month, outfits by color, a rainbow tunnel

A kids' clothing brand at a dress-up party. A bubble brand Under the Sea. A bedding brand at Pajama Jam. ***Your theme, your moment.***

TINY RAVE

🏠 Real partner

PARTNER SPOTLIGHT

Fall Ball × *Maison Cococo*

Williamsburg's new family social club partnered with us to meet local parents before opening. Here's what they got:

- 🎁 A collab giveaway carousel on Instagram
- 💌 A partner card in our Fall Ball emails
- 🌐 Their own section on tinyrave.co
- 📸 Their logo and frame on the photo booth
- ✂️ A crafting station for the kids
- ✨ A live activation on the dance floor



MAISON COCOCO

@maisoncococo

maisoncococo.com

TINY RAVE

✅ Parent approved

BRAND SAFE, FAMILY FIRST

A space parents *trust*

👂 Kid-safe sound

Funktion-One sound kept at 85 dB, calibrated for little ears.

👨‍👧 Grown-ups always

Every child comes with a ticketed grown-up. Never a drop-off.

📝 Signed waivers

Every family signs our waiver, including photo and video consent.

💜 Woman-led

Led by Daniela, a NYC DJ since the early 2000s, with a crew families know by name.

🚪 Pro venue team

Bogart House floor, door and security staff on site.

🎶 Real music, kid-appropriate

House and techno with no pop filler and nothing parents need to cover ears for.

TINY RAVE



PARTNER PACKAGES

Pick your *party*



Community Table

In kind

A table at one party in exchange for a giveaway prize or a share to your families.

Activation Partner

$500

Founding: $400

Per party:
· Table or sampling station
· Logo on flyer + ticket page
· Mentions in 2+ emails
· Collab posts on Instagram + TikTok
· Ticket giveaway on Instagram + TikTok
· Instagram story set

⭐ MOST LOVED

Presenting Partner

$900

Founding: $750

Per party. **Everything in Activation**, plus:
· "Presented by you" billing
· Your logo on the ring light photo booth
· A partner card in 3 emails
· MC shout-out on the mic
· 4 guest spots

Season Partner

$3,000

Founding: $2,500

Presenting Partner at 4 parties in a row, first pick of activations and a year-round spot on tinyrave.co. Saves $600.

✨ **Founding Partner rates for the first 5 brands that sign by Jan 31, 2027, locked all year. One Presenting Partner per party.**

TINY RAVE

📅 Save up to 20%

BUNDLES BY THE MONTH

Stay in the *groove* all year

Show up at the parties and in families' feeds and inboxes in between.

SAVE 10%

3 months

$1,150

· Activation Partner at 1 party
· A partner card in 1 email a month
· 1 Instagram + TikTok collab a month
· Your logo on tinyrave.co

SAVE 15%

6 months

$2,400

· Presenting Partner at 1 party
· Activation Partner at 1 party
· A partner card in 1 email a month
· 1 Instagram + TikTok collab a month
· Your logo on tinyrave.co

SAVE 20%

12 months

$4,650

· Presenting Partner at 4 parties
· A partner card in 1 email a month
· 1 Instagram + TikTok collab a month
· Year-round spot on tinyrave.co

TINY RAVE

À LA CARTE

The Party *Menu*

Grab a little of everything. Mix, match, add sprinkles.



Email partner card

$150



Your logo on the photo booth

$250



Table or sampling station

$200



Instagram collab post

$75



Instagram story set

$60



Logo on flyer, tickets + site

$100



Giveaway prize feature

In kind



Dream up your own

Let's talk

TINY RAVE

⏱️ Quick start

HOW PARTNERING WORKS

Easy as *1, 2, 3*, dance

1

15-minute call

We hear your goals and match you to a party, theme and package.

2

Lock it in

A simple one-page agreement and invoice. Your date is held for you.

3

Send us your goodies

Logo files, your offer and any giveaway prizes, 2 weeks before the party.

4

We build the buzz

Emails, collabs and giveaways go out in the weeks before the party.

5

Party day

We set you up, shout you out and put your logo in every booth photo.

6

Your recap

Within a week: photos, reach numbers and results.

TINY RAVE

❄️ Next up: Jan 23

PARTY CALENDAR

Come *dance* with us

🌈 **Launch party**	Sat Jul 19, 2026 · 111 tickets
🍂 **Fall Ball**	Sat Nov 14, 2026 · 12 to 2 PM
❄️ **Winter party**	**Sat Jan 23, 2027 · booking partners now**

Thinking about it? Be our guest at the next party and feel the vibe first. We'll put your family on the list.



TINY RAVE

Let's throw a *party together*

1
15-minute call

2
Pick your date + package

3
We dance!



💌 hi@tinyrave.co · 📞 Call or text 201-554-8908

🌐 tinyrave.co · 📸 @tinyravebk

🪩 Book your 15-minute call